

## Intellectual Property Content Specialist – 6-month contract position

*This contract opportunity is part of a virtual team, working from home, with some meetings in-person. It is approximately a 6-month term position with the option to renew.*

The IP Content Specialist would collaborate to produce IAC's suite of IP resources as part of the IP Strategy and Education team. We build business-centric IP content to help our members develop IP strategies, set up internal IP policies and processes, and work effectively with their IP service providers. The IP Content Specialist contributes by writing and creating IAC's curriculum and content relating to all areas of IP, IP law and practices, IP protection, commercialization, and enforcement.

### Key Responsibilities

- Contribute deep IP knowledge, understanding, experience and know-how in the curriculum design and content development process. IAC's content includes educational modules, toolkits, blogs, articles, and other IP materials
- Work collaboratively with other IP experts at IAC to develop and write IAC's go-to-market curriculum and content.
- Drive IP-related knowledge transfer to IAC and IAC members to address member learning gaps, key stakeholder needs from both a curriculum development perspective and an advisory services perspective to enable members to develop and operationalize their own IP Strategy.
- Participate in and support the delivery of webinars, workshops, IP training, and networking sessions as required
- Stay abreast of key IP decisions, IP in the news, and IP initiatives within Canada

### Key competencies for success:

- Well-developed creative writing skills are essential for crafting, creating, writing, and editing IP educational resources and content
- Entrepreneurial thinker with a passion for building the Canadian IP ecosystem
- Ability to distill complex technical and legal concepts into simple explanations
- Strong attention to detail, while still moving the needle forward and creating momentum.
- Working knowledge of French is desirable

### Required education and experience:

- Bachelor's or Graduate level degree, in a technical discipline (science or engineering preferred), and/or in law
- Subject matter expert in the IP sphere, including in patents, copyright, trademarks, industrial designs, confidential information, trade secrets, and data
- Minimum 5-7 years in an intellectual property role is required, with experience within a technology or clean tech company
- Experience as an IP lawyer, and designation as a Patent Agent and Trademark Agent would be an asset